



Legal

# Cookie Policy

Effective: May 6, 2026 · Updated: May 6, 2026 · Operator: Frankie Quiroz LLC

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## 1. What Cookies and Similar Technologies Are

This Cookie Statement (this “**Statement**”) explains how Frankie Quiroz LLC (“**Quiroz Enterprise**,” “**we**,” “**our**,” or “**us**”) uses cookies and similar tracking technologies on the website located at <https://quirozenterprise.com>, on any related subdomain, and within any iOS or Android application that loads or wraps the Site through a native wrapper such as Apache Cordova or Capacitor (collectively, the “**Site**”).

A “**cookie**” is a small text file that a website places on your device when you visit. Cookies allow a website to recognize a returning device, remember preferences, and operate basic features. “**Similar technologies**” include local storage, session storage, IndexedDB storage, web beacons, pixel tags, and similar device-identifier mechanisms. Cookies may be classified by *provenance* — **first-party cookies** are set by the website you are visiting, and **third-party cookies** are set by a different domain — or by *duration* — **session cookies** are deleted when you close your browser, and **persistent cookies** remain on your device for a set period or until you delete them.

This Statement should be read together with our [Privacy Policy](#), which describes how we handle personal information more generally, and our [Terms of Service](#), which govern your use of the Site.

**Legal framework.** Cookies and similar technologies are regulated principally by the EU ePrivacy Directive 2002/58/EC, as amended by Directive 2009/136/EC (the “**ePrivacy Directive**”), as transposed into national law in each EU Member State; the UK Privacy and Electronic Communications Regulations 2003 (PECR); the California Consumer Privacy Act (CCPA); and other laws of general application in jurisdictions where you may access the Site. Where applicable law requires consent before non-essential cookies or similar technologies are placed on your device, the Site does not place any non-essential cookie until that consent has been obtained.

## 2. How We Use Cookies on the Site

The Site uses a deliberately minimal stack. We use only essential session cookies set by our content-delivery and edge-compute provider, Cloudflare, Inc. (“**Cloudflare**”), and we use **Cloudflare Web Analytics**, which produces aggregated traffic and performance metrics **without setting third-party cookies** and without building cross-site profiles. We do not deploy advertising cookies, retargeting pixels, social-media trackers, or third-party analytics cookies (such as those operated by Google Analytics, Meta Pixel, TikTok Pixel, LinkedIn Insight Tag, or similar vendors).

## 3. Inventory of Cookies and Similar Technologies

The table below describes each cookie or similar technology that may be set when you access the Site, identifies its provenance and duration, and explains its purpose. Cloudflare may from time to time update the names or expiration of its security cookies; this inventory reflects current Cloudflare practice as of the Effective Date.

### 3.1 Strictly Necessary — Cloudflare Bot Management and Security

- **\_\_cf\_bm** — *Provenance*: First-party (set by Cloudflare on the `quirozenterprise.com` domain). *Duration*: Session, typically expiring after thirty (30) minutes of inactivity. *Purpose*: Cloudflare's Bot Management cookie. Distinguishes legitimate browser traffic from automated bots and abusive crawlers, helping us protect the Site against denial-of-service traffic and credential stuffing. Strictly necessary; the Site cannot operate securely without it.
- **cf\_clearance** — *Provenance*: First-party (Cloudflare). *Duration*: Persistent, typically thirty (30) days. *Purpose*: Records that a visitor has successfully passed an interactive Cloudflare challenge (such as a CAPTCHA or managed challenge) and may continue to access the Site without re-prompting on each request. Strictly necessary for users who pass through a security challenge.
- **cf\_chl\_\*** (a family of short-lived cookies, including `cf_chl_seq`, `cf_chl_rc_m`, `cf_chl_prog`, and similar) — *Provenance*: First-party (Cloudflare). *Duration*: Session or short-lived (seconds to minutes). *Purpose*: Used internally by Cloudflare during the rendering of an interactive challenge. Strictly necessary for the duration of the challenge flow.

Cloudflare publishes the canonical description of these cookies in its developer documentation and Trust Hub. We do not control the names, durations, or precise behavior of Cloudflare's security cookies; please consult [Cloudflare's cookie reference](#) for the most current detail.

### 3.2 Performance and Analytics — Cloudflare Web Analytics (Cookieless)

The Site uses *Cloudflare Web Analytics*, a privacy-preserving analytics product that operates **without setting any third-party cookie**, without using device fingerprinting, and without building cross-site profiles. Cloudflare Web Analytics produces aggregated metrics such as page views, referrers, approximate geographic regions, page-load timing, and Core Web Vitals signals, and it does

not associate that data with an individual visitor or persist any identifier on your device.

Because Cloudflare Web Analytics does not set or read cookies, it is not a “cookie” for purposes of the ePrivacy Directive’s consent requirement, and no cookie banner is required for its operation in the European Economic Area, the United Kingdom, or under any cookie-specific law of which we are aware. We nevertheless disclose the technology here for transparency.

### **3.3 Functional / Preferences (Not Used)**

The Site does not currently set any persistent functional cookie that stores a user preference (such as language, region, or theme). If we add such functionality in the future, we will update this Statement and, where required, request your consent.

### **3.4 Advertising / Targeting (Not Used)**

The Site does not display third-party advertising, does not deploy advertising cookies, retargeting pixels, conversion tags, or social-media tracking pixels (for example, Meta Pixel, TikTok Pixel, LinkedIn Insight Tag, X (Twitter) Pixel), and does not participate in cross-context behavioral advertising.

### **3.5 Social Media (Not Used)**

The Site does not embed social-media share buttons, “like” widgets, or other social plugins that set third-party cookies on your device. Outbound links to social-media properties are plain text or styled HTML links, not embedded widgets.

## **4. iOS / Android Mobile Application and Capacitor WebView Storage**

If you access the Site through a Capacitor- or Cordova-wrapped iOS or Android application provided by us or by a Quiroz Enterprise affiliate, the Site loads inside an embedded WebView (specifically, WKWebView on iOS and the system WebView on Android). The WebView shares the same cookie and storage primitives as a stand-alone web browser, but those cookies and storage entries are sandboxed to the App and are not shared with Safari, Chrome, or any other browser on your device.

For purposes of this Statement, any cookie or similar technology described in Section 3 that is set when the Site loads in a WebView is treated equivalently to one set in a stand-alone browser. The same retention, opt-out, and consent rules apply. You can clear WebView cookies and storage by uninstalling the App or by using the App's in-app "Clear cache" or "Clear storage" control where provided.

The Capacitor framework itself does not introduce additional persistent cookies beyond what the Site (loaded inside the WebView) sets. Capacitor plugins may write to local sandboxed storage on your device for offline support; that storage is not a "cookie" in the traditional sense and is described in Section 5.

## **5. Local Storage, Session Storage, and IndexedDB**

The Site does not currently use local storage, session storage, or IndexedDB to persist user-identifiable information beyond strictly necessary security data managed by Cloudflare on a per-session basis. If we add such functionality in the future (for example, an offline-mode cache for editorial articles), we will update this Statement and, where required by applicable law, request your consent. You may clear local storage, session storage, and IndexedDB at any time through your browser's "Clear browsing data" or equivalent function.

## **6. Third-Party Cookies; Outbound Links**

The Site does not set third-party cookies. Outbound links from the Site to operating brands within the Quiroz Enterprise portfolio or to external publications take you to a different website, which is operated by a separate entity and is governed by that entity's own privacy and cookie policies. Once you leave the Site, you should review the policies of the destination site. Frankie Quiroz LLC has no control over, and assumes no responsibility for, cookies set by third-party destinations.

## 7. Your Choices and Controls

You have several options for managing cookies and similar technologies:

- **Browser controls.** Most modern web browsers (including Apple Safari, Google Chrome, Mozilla Firefox, Microsoft Edge, and Brave) allow you to manage cookies through their settings. You can typically configure your browser to block all cookies, block third-party cookies, accept cookies only from sites you visit, or notify you when cookies are set. Consult your browser's help documentation. Note that disabling cookies may impact the functionality of websites you visit, including the Site — the Site's Cloudflare-set cookies in Section 3.1 are strictly necessary for security and abuse prevention.
- **Mobile-app and WebView controls.** On iOS, you can clear all WebView storage for an installed App by uninstalling and reinstalling the App, or through Settings > General > iPhone Storage > (App) > Offload App. On Android, you can clear App storage through Settings > Apps > (App) > Storage > Clear data.
- **Do Not Track (DNT).** Some browsers transmit a "Do Not Track" signal. Because no industry-standard interpretation of DNT has been adopted, and because the Site does not engage in cross-site tracking, the Site does not respond differently to the DNT signal. Users who wish to express a comprehensive opt-out should rely on the Global Privacy Control signal described next, which the Site does honor.

- **Global Privacy Control (GPC).** The Site honors GPC signals as a request to opt out of any sale or share of personal information for cross-context behavioral advertising, consistent with the position of the California Attorney General. As described in our Privacy Policy, we do not engage in any sale or share of personal information for cross-context behavioral advertising on the Site, but we record GPC assertions and decline to engage in any future practice that would constitute a sale or share without first obtaining your affirmative consent.
- **Industry-level opt-outs (informational only).** Even though the Site does not deploy advertising cookies, you may further restrict third-party advertising tracking generally through industry tools such as the Digital Advertising Alliance (DAA) WebChoices tool at <https://optout.aboutads.info>, the Network Advertising Initiative (NAI) opt-out at <https://optout.networkadvertising.org>, and (for EU users) the European Interactive Digital Advertising Alliance (EDAA) at <https://www.youronlinechoices.com>.

## 8. Cookies, Personal Information, and Your Privacy Rights

To the extent that information collected through cookies or similar technologies described above constitutes “personal information” under the CCPA or “personal data” under the GDPR / UK GDPR, the rights described in our [Privacy Policy](#) apply, and you may exercise those rights by contacting us as described in Section 10 below.

## 9. Updates to This Statement

We may update this Statement from time to time to reflect changes in technology, applicable law, or our practices, including changes to Cloudflare’s default cookie names or behavior. The most current version is always posted at this URL, with the “Effective Date” updated to reflect the date of the most recent revision. We encourage you to review this Statement periodically.

# 10. Contact

If you have questions about this Statement or our use of cookies and similar technologies, please contact us:

## Frankie Quiroz LLC

Attn: Privacy

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United States

Email: [legal@quirozenterprise.com](mailto:legal@quirozenterprise.com)

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### Quiroz Enterprise

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